

# ENDANGERED SPECIES DAY 2018



15TH JULY 2018

des espèces menacées

15 Juillet 2018

La Passerelle  
Conservation

Des activités  
uniques à réserver

Visite des coulisses

Création d'enrichissements

Nourrissage des pandas roux

Nourrissages privés

Et bien d'autres expériences  
exceptionnelles

Parc Animalier  
d'Auvergne

présence de :

Observatoire  
des naturels

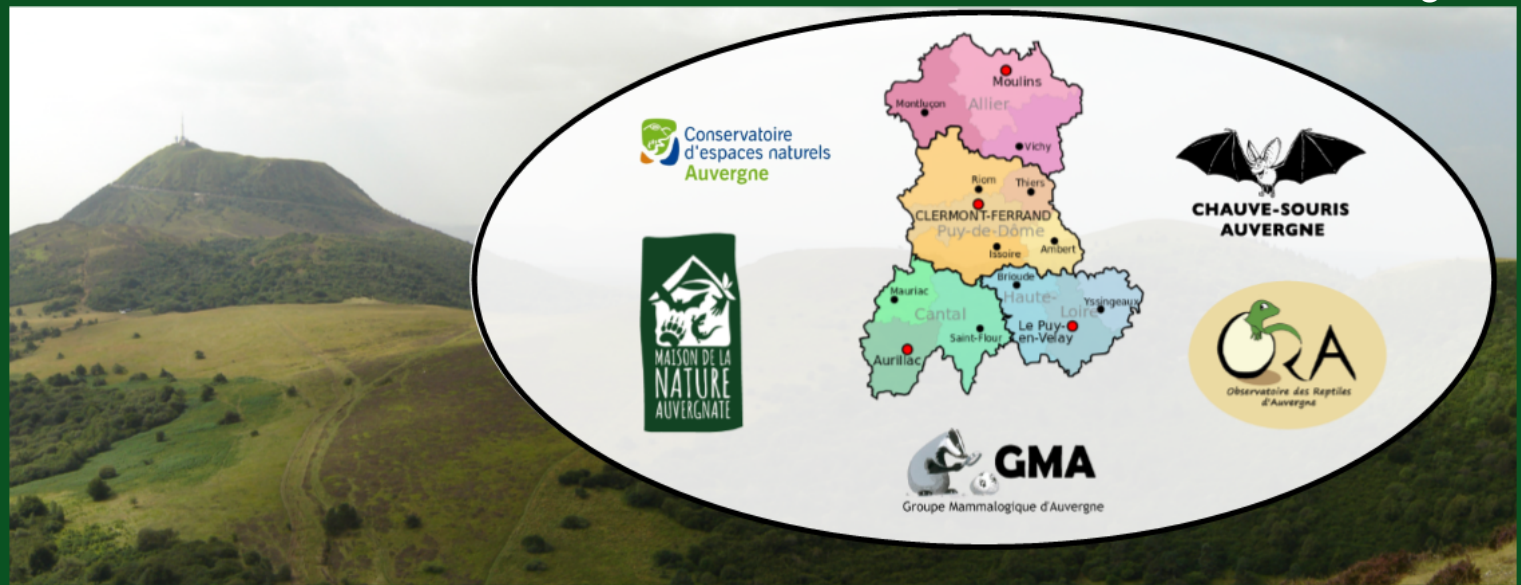
100%  
des recettes  
reversées aux



# ONE DAY, TWO OBJECTIVES



Make people discover conservation programs supported by La Passerelle Conservation and the Parc Animalier d'Auvergne



Collect funds for  
conservation programs  
supported



# A LOT OF SPECIES HONORED ...

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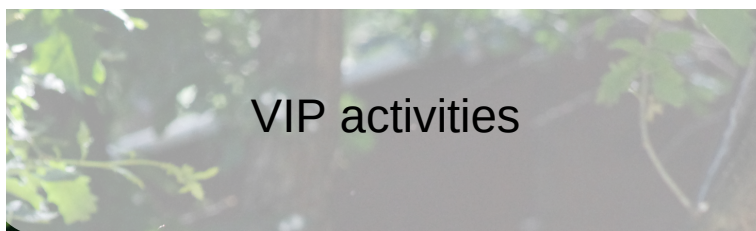
... WITH MANY  
ACTIVITIES.



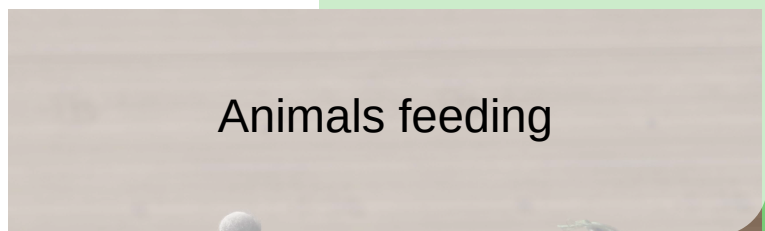
Backstage experience



Enrichment creation



VIP activities



Animals feeding





# A FEW FIGURE OF THE DAY

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5

Present associations

Different activities  
proposed

25

92

Activities sold

In kind donation of the  
Parc Animalier  
d'Auvergne

500 €

**1130 € collected**





# EVALUATION OF THE DAY

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Despite a low visitor number compared to a classic july sunday because of the final of the FIFA world cup, the event raised **2260 €** for conservation programs we support, thanks to the Parc Animalier d'Auvergne which doubled the amount collected during the event. This day allowed us to talk about these programs through the stands of associations and different activities.

The event is renewed next year on

**sunday the 21th of July 2019**

and for this day, more than 1000 persons are expected to come !



The day ended in a good atmosphere watching the FIFA World Cup finale with the french victory.





We thank all people who  
helped us during this day,  
present associations and all  
conservation programs who  
send us pedagogical materials  
to present their actions

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